



 Karen Thorburn  
Photography

# *Family Photography eBook*

*Everything you need to know!*



*Beautiful... ♥ Natural... ♥ Relaxed.*

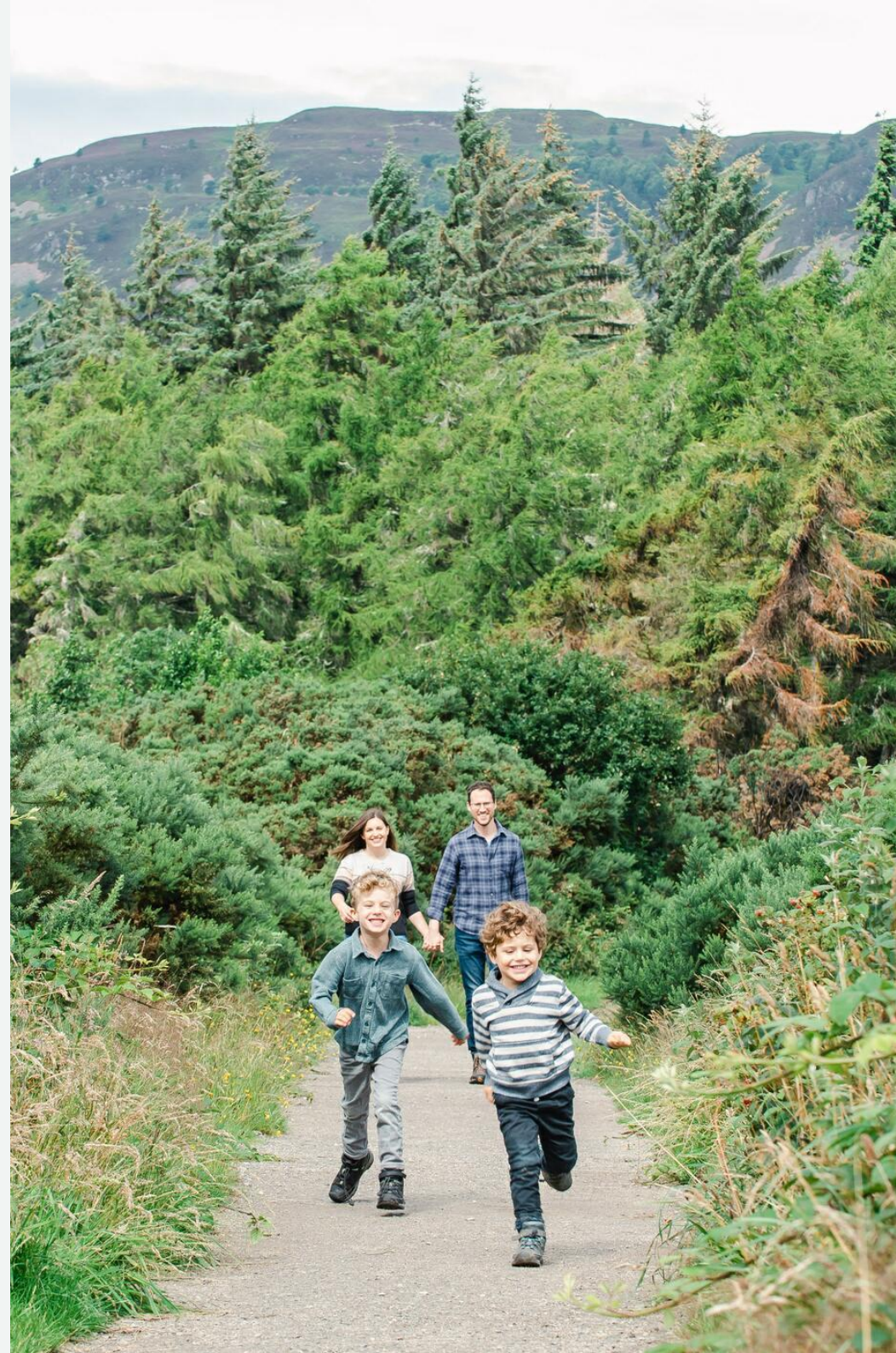
[www.karenthorburn.com](http://www.karenthorburn.com)





## Contents

|  |         |
|--|---------|
| Introduction.....  | Page 1  |
| What's your style of photography?.....                                       | Page 4  |
| Do you have a photography studio?.....                                       | Page 5  |
| Will the photoshoot take place indoors or outdoors?.....                     | Page 6  |
| What will your approach be on the day?.....                                  | Page 8  |
| What if the weather's poor?.....   | Page 10 |
| What about our animals?.....   | Page 13 |
| Do you do newborn and baby photography?.....                                 | Page 14 |
| What should we wear?.....  | Page 15 |
| What if my kids misbehave?.....  | Page 16 |
| How will you hold the kids' attention?.....                                  | Page 18 |
| I don't like having my picture taken. Can you just photograph the kids?..... | Page 19 |
| Do you photograph events?.....   | Page 21 |
| Do you work with all-adult families and groups?.....                         | Page 22 |
| Do you do black and white photography?.....                                  | Page 23 |
| Do you travel?.....  | Page 24 |
| What will we discuss during the pre-shoot consultation?.....                 | Page 25 |
| Why should we pay your prices?.....  | Page 28 |
| What photography packages do you offer?.....                                 | Page 29 |
| How do we enquire or book?.....  | Page 33 |



# Introduction

Hello! I'm Karen.

I work with down-to-earth, outdoorsy families to create bright, beautiful, natural images, without anyone feeling awkward in front of the camera.

It's not just about the images. I'm *equally* passionate about providing a first-class service, full of personal touches, and (unlike many photographers!) I don't have a huge ego.

I'll 'break the ice' with you all before picking up my camera, helping you all to relax and be yourselves on the day. You're all going to look and feel comfortable and enjoy the experience!

There's a lot to talk about! Grab a cup of coffee, sit back and relax while I answer your questions about your family photography!





"Oh Karen we just looked at the photos from our family photo shoot - they are  
AMAZING!!!!!!!"

Oh my gosh - we all sat down together and had such fun looking through them - thank  
you SO SO MUCH!!!!

Wow, honestly, you captured so many wonderful shots in such a special place for us.  
What a pleasant and wonderful experience!

You have the perfect personality and friendly smile for family photography!!!  
The girls loved you and it really went so well!!!

Thanks again SO SO SO much Karen - we can't thank you enough!!!"

KRISTEN LIPTROT





# What's your style of photography?

I specialise in natural images, particularly outdoors in beautiful, soft light.

I'll capture your personalities and all the love and joy. I'll give you some guidance so that you look your absolute best, but I'll do this in a way that doesn't spoil the fun or kill the spontaneity.

Your time together as a family is really precious so it's important that we make the experience as *enjoyable* as possible and true to life (without the tantrums, if you have young kids!).



# Do you have a photography studio?

No. My Inverness business address is a PO Box and not a studio.

I spend the bulk of my time on wedding photography, out on location, so it wouldn't make financial sense for me to invest in a studio.

Also, I'm not overly excited by studio photography as everyone's pictures end up looking the same!

I'd much rather photograph your family in a place that has special meaning for you. This approach appeals to me way more than being in a hot, stuffy studio with a boring white backdrop.

Don't worry if you're not sure about the best location for your photoshoot; I'll be happy to advise!







## Will the photoshoot take place indoors or outdoors?

I LOVE working with natural light and beautiful scenery so prefer to be outdoors if at all possible. I think this also helps with capturing natural images (and fun ones, with the kids).

However, I'm also happy to work indoors, especially if you have a young baby or if the weather's poor.

If you live locally, we should, ideally, use a location that means something special to your family, such as a local beach or woodland. Your family is unique and I want to reflect this in my photography!

If you're visiting the area and need some suggestions, I can happily recommend some great locations. I know the Highlands like the back of my hand. Just let me know what type of scenery you'd like!





"I'm so glad I booked Karen for our family photoshoot when we were in Scotland! We're from North Carolina so we were keen to get professional photos done to capture such a special vacation.

Karen's portfolio is absolutely fantastic and I had complete faith in her from the moment she replied to my enquiry with lots of helpful information, including advice on what to wear, and her thoughts on various locations in the Highlands.

The weather was pretty mixed during our trip and so we were grateful to Karen for being flexible and making sure we had dry weather for our session! We had a lot of fun on the day and Karen was great with our kids, captured different scenery in the images, and shot a variety of photos.

Karen did an incredible job and we absolutely love the photos! I was beyond pleased before I'd even finished looking through the online gallery! We will certainly cherish the pictures for many years to come!"

CHAD HENDRIX

# What will your approach be on the day?

Most importantly, your family photoshoot is going to be enjoyable!

I'm very down-to-earth and easy to get along with (and I'm great with kids), so we'll soon get to know each other, which will help everyone to relax in front of the camera.

I'll capture lots of photographs, with different combinations of people, in different settings, and I'll show you how to sit or stand so that the photos look very natural and not overly posed.

I'll also capture some completely candid shots. It's a great opportunity for me to take a step back and capture your family interacting as though I wasn't there.



Ideally we'll use more than one location so that there will be a good amount of variety in the images, but also because everyone will likely feel more comfortable around the camera as time goes on.

The best pictures are often the ones captured in the second half of the photoshoot, once everyone's relaxed and gotten into the swing of things.



# What if the weather's poor?

This is Scotland; the weather is the one thing that's beyond our control! Quite often, the weather forecast is only reliable a couple of days in advance (unless we're experiencing a long spell of settled weather, which doesn't happen often enough!).

I'm no stranger to being outdoors in poor weather. I photograph a lot of weddings and, naturally, these go ahead regardless of the conditions on the day. So, I can cope with whatever the weather throws at us and I'm happy to embrace the elements if you are.

However, I imagine you'll probably want some decent weather for an outdoor photoshoot! Ideally, I would like some nice weather too and avoid heavy rain, high winds or thick fog. Depending on the weather conditions, we might be able to go ahead but re-think our location, e.g. we'd want to avoid the beach on a windy day. Alternatively, we can work indoors in your home or holiday accommodation.

I'm open to rescheduling, providing I have availability (my calendar changes daily). The best approach is to keep me posted on your availability and aim to be flexible. Don't worry, you wouldn't be charged extra if we move the date due to the weather.





"Karen's photos are just magical!! We're from Oklahoma and travelled to Scotland on vacation. While there, I wanted a professional photographer to take family photos of me, my husband and our five kids at Dunrobin Castle in the Scottish Highlands.

I reached out to Karen and she was amazing! I loved her pictures and booked her immediately! Karen was super helpful, offering to work around the weather and making sure that we would have time to see the falconry display. Sure enough, it was a wet day! I suggested a last-minute change of time; Karen responded and headed to the castle earlier than we'd originally planned!

She was great with the kids, having learned their names before the photoshoot and she even had a cuddly toy attached to her camera to help my young son look at her and smile!! We were super impressed. The photos are beautiful, there are lots of extra ones, and they were ready before we even arrived back in the States! Thanks Karen!"

**MICAH SUTHERLAND**





## What about our animals?

I'm an animal-lover and always like to get our furry companions involved!

I suggest we do photos with and without the fur babies, and we plan the locations around this.





## Do you do newborn and baby photography?

Yes, I do natural newborn and baby sessions. I take a very natural and organic approach, with the focus on the baby without any props or accessories. Please visit my website [here](#) for more info.



# What should we wear?

I've produced a handy eBook with my top tips on what to wear to your family photoshoot. Just follow the link below to save this to your phone or desktop. Please read the detail but, to summarise, you want to dress for the season and the location; colour coordinate but don't match; and avoid a rogue piece of clothing and big logos.



[DOWNLOAD NOW!](#)

# What if my kids misbehave?

In the run up to the photoshoot, please explain to your kids what's going to happen on the day, and perhaps promise them a treat if they behave! Also, let's plan the timings so that they're not going to get hungry five minutes into the photoshoot.

On the day, the best approach is to let me deal with the kids as much as possible (they behave better for strangers, right?). I know this is hard but it'll be more difficult for me to capture great images if you're angry and the kids are upset.

Also, if one of the kids doesn't want to do something, then let's not force them to. Tears, frowns and red faces are not a good look. Don't worry if someone has a meltdown! We can take a break then return to the photos once everyone's calmed down.





"Karen did an autumn family photoshoot for us while we were on holiday in Aviemore in October. We're delighted with the results! Karen was able to advise us on what to wear and she also alleviated any concerns I had, for instance, about the weather, or the kids acting up.

The weather was really mixed during our holiday, but Karen was very flexible and kept in touch in the run up to the photoshoot, as the forecast continued to change. We were really grateful to Karen for switching our date, to ensure the best conditions for the photography.

As I feared, my 18-month-old daughter had a few meltdowns during the photoshoot! It didn't matter though, as Karen was very understanding and took it all in her stride. We were able to take time out for a nappy change and a snack boost, without this eating into the photography time.

We're delighted with our family photographs - lots of lovely natural outdoor images, all making the most of the beautiful autumn colours, with the temper tantrums edited out!

Thanks again Karen! We'll definitely be back in touch again in future for another family session when the kids are a bit older!"

SHONA AYRIS

# How will you hold the kids' attention?

I have a few tricks up my sleeve! For young kids, I have a cuddly toy which attaches to my camera lens, and a cute, mischievous puppet! If kids are reluctant to move from, say, the beach to the woods, I'll suggest something fun like a game of hide and seek!

Also, I'll try to keep the pace right. I'll not rattle through your photos too quickly (after all, I want to take my time to compose and light my shots to get the best results). However, I'll not go so slowly that it gets boring for anyone. Even if we do your photoshoot in one location, I'll add plenty of variety, in terms of backdrops, poses, combinations of people, etc. This will help to hold everyone's attention (adults and kids alike!).





## I don't like having my picture taken. Can you just photograph the kids?

If you feel really strongly about not being in the photos, then I won't force you into the pictures!

Think carefully though. Your kids won't care about the way you look but they, and you, will treasure these family photographs in years to come.

I'm hoping that the experience will be enjoyable enough that you'll soon forget about any insecurities.





"We recently spent a holiday at Dallas Lodge, near Forres. I was looking for a family photographer in the Moray area and was delighted to come across Karen's website! I contacted Karen, and she totally understood what we were after - a very relaxed and informal family photoshoot.

She was happy to be flexible and work around the weather and the kids' routines! Karen arrived promptly on the day and helped to put us all at ease with her friendly manner - adults and children alike!

Karen was happy to take our suggestions for backdrops, as well as using her own ideas. The end result is an AMAZING collection of family photos which we will treasure!

Karen over-delivered on the number of images - how incredibly kind! We're delighted we booked Karen and can absolutely recommend her to anyone else looking for a photographer."

LIZZIE BARTON

# Do you photograph events?

Yes, absolutely, apart from kids' birthday parties. I'm well suited to photographing events, given my background in wedding photography.

Typically, events involve more work, for various reasons. I may need to organise large numbers of group shots, and I often have less control over backgrounds and lighting, as things can sometimes unfold spontaneously. This means more preparation beforehand and more time spent in editing afterwards. As such, my event fees are higher than the fees outlined in this eBook.

If you're interested in booking an event, such as a formal gathering for an anniversary or birthday party, please [contact me](#) for a quote, and provide as much information as possible when you get in touch.





# Do you work with all-adult families and groups?

Yes, absolutely! I've worked with plenty of all-adult groups. As with any family session, I'll provide plenty of variety in the images, in terms of backgrounds, natural poses, and combinations of people. (And, yes, that *is* a drone shot!).



# Do you do black and white photography?

I love using colour in my images but I also appreciate black and white photography.

I'll convert some of your images to monochrome where I feel it's most effective.





## Do you travel?

I'm based on the Black Isle so I do most of my work in the Inverness area. If you want to do your family photoshoot further afield, then we can discuss an additional fee to cover my travel. Of course, you're welcome to travel to my neck of the woods; I can recommend lots of great locations for your photoshoot!



## What will we discuss during the pre-shoot consultation?

Email works well for me (as I'm out and about so often) but I'm happy to have a 15-20 minute chat via phone or video call in advance of your session, if an optional pre-photoshoot consultation is included in your chosen photography package.

This will help me to find out more about you, and you can get to know me better too! We can discuss locations, clothing, any specific requests, etc.





"Karen and her husband Mark were a dream to work with!

We visited the Highlands in December; Karen was so kind to be flexible with the dates and times to get the best weather for our family portraits.

We chose the beautiful location of Dores beach right on the shores of Loch Ness and I couldn't be happier.

Karen walked us through each location seamlessly and snapped candid photos - just what I wanted.

Her editing style is beautiful and natural, I wouldn't change a thing. If you're looking for a family photographer on your holiday in the Highlands - look no further!"

**RYLEE MASSEY**



# Why should we pay your prices?

A lot of people are, understandably, looking for bargains at the moment, but please remember the long-term value of these pictures. Your kids are only young once. To capture this precious time in your life, please book an experienced and reliable professional!

The fee you pay to your family photographer won't just cover their time on the day and it certainly won't go straight into their savings account. As a sole trader, I have numerous business costs to cover. Think about the time and effort that goes into a professional photographer's marketing, so that you even know they exist. Don't forget, your family session will be followed by meticulous post-production work in order to deliver the very best results.





## What photography packages do you offer?

I offer a choice of three photography packages, which tend to suit most people's needs.

Please scroll down for full details.

I appreciate that you may have specific requirements not covered by my main packages, which is absolutely fine. I'd be delighted to offer you a bespoke package instead. To enquire about a bespoke package, please [contact me](#) and tell me your specific requirements and I'll be back in touch with a quote.





# The Classic Package

- ♥ Comprehensive consultation via phone or video call, if desired.
- ♥ Up to 1 hour of coverage in one location in the Inverness / Black Isle area (travel fees may apply further afield).
- ♥ Post-production digital editing with each file carefully selected and edited in my signature style.
- ♥ Online gallery with a facility for purchasing prints.
- ♥ Approximately 50 high resolution printable digital images as a digital download.
- ♥ Choice of [package upgrades](#) available for an additional fee.
- ♥ Commitment to providing beautiful images and the highest standard of client service.

**£375 (tax included)**

# *The Signature Package*

*(client favourite!)*

- ♥ Comprehensive consultation via phone or video call, if desired.
- ♥ Up to 2 hours of coverage in two locations in the Inverness / Black Isle area (travel fees may apply further afield).
- ♥ One outfit change.
- ♥ Post-production digital editing with each file carefully selected and edited in my signature style.
- ♥ Online gallery with a facility for purchasing prints.
- ♥ Approximately 100 high resolution printable digital images as a digital download.
- ♥ Choice of [package upgrades](#) available for an additional fee.
- ♥ Commitment to providing beautiful images and the highest standard of client service.

**£525 (tax included)**

# The Deluxe Package

- ♥ Comprehensive consultation via phone or video call, if desired.
- ♥ Up to 2 hours of coverage in two locations in the Inverness / Black Isle area (travel fees may apply further afield).
- ♥ One outfit change.
- ♥ Post-production digital editing with each file carefully selected and edited in my signature style.
- ♥ Online gallery with a facility for purchasing prints.
- ♥ Approximately 150 high resolution printable digital images on an engraved USB.
- ♥ Luxury 8" x 10" Classic Family Album
- ♥ 30" x 30" Storyboard Gallery Frame featuring nine images
- ♥ Choice of [package upgrades](#) available for an additional fee.
- ♥ Commitment to providing beautiful images and the highest standard of client service.

**£1,150 (tax included)**



## How do we enquire or book?

That's brilliant if you've decided to go ahead and book your family photography! Please drop me a line using the link below. **Let me know your availability, preferred photography package, and your thoughts on the location/scenery and we'll take it from there.**

[CONTACT KAREN](#)

To confirm your booking, I'll just need you to complete an online booking form and pay the balance. I'm open to discussing flexible payment options for the deluxe package, if needed. Your photoshoot date will only be secure once payment has been made in full and the booking form has been completed. Please don't put it off! My calendar fills up quickly, particularly in summer and autumn.



Karen Thorburn  
Photography

[www.karenthorburn.com](http://www.karenthorburn.com)  
[karen@karenthorburn.com](mailto:karen@karenthorburn.com)

*Beautiful... ♥ Natural... ♥ Relaxed.*

