



Karen Thorburn  
Photography

# *Couple's Photography eBook*

*Everything you need to know!*

*Beautiful... ♥ Natural... ♥ Relaxed.*

[www.karenthorburn.com](http://www.karenthorburn.com)







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# Introduction

Hello! I'm Karen.

I work with down-to-earth, outdoorsy couples to create bright, beautiful, natural images, without anyone feeling awkward in front of the camera.

It's not just about the images. I'm *equally* passionate about providing a first-class service, full of personal touches, and (unlike many photographers!) I don't have a huge ego.

I'll 'break the ice' with you before picking up my camera, helping you to relax and be yourselves on the day. You're going to look and feel comfortable and enjoy the experience!

There's a lot to talk about! Grab a cup of coffee, sit back and relax while I answer your questions about your couple's photography!







"My husband and I are from Pennsylvania and we travelled to Scotland to celebrate our ten year wedding anniversary! Karen helpfully suggested some locations in Inverness for our couple's photoshoot. We chose Ness Islands and Karen reassured us that this location would look great in late fall and that she would be flexible and work around the weather, which put our minds at rest.

On the day, things overran at the hair salon but Karen was understanding and made sure we weren't stressed. She put us at ease from the first moment and we so enjoyed our photoshoot with her. We had fun, were totally comfortable, and felt a genuine connection with Karen.

We appreciated Karen's commitment to getting the best results, by gently guiding us and taking time to fix my dress, and so on. We love the photographs - they are absolutely lovely, and with lots of variety. We'll definitely get in touch in future when we're over from the States with our kids; we'd love to do a family photoshoot at another location in the beautiful Scottish Highlands!

MARTHA NYCE



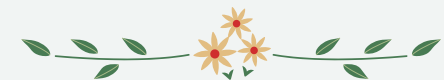


# What's your style of photography?

I specialise in natural images, particularly outdoors in beautiful, soft light.

I'll capture your personalities and the deep bond between you. I'll give you some guidance so that you look your absolute best, but I'll do this in a way that doesn't spoil the fun or kill the spontaneity.

Your time together is really precious so it's important that we make the experience as *enjoyable* as possible and true to life.





# Do you have a photography studio?

No. My Inverness business address is a PO Box and not a studio.

I spend the bulk of my time on wedding photography, out on location, so it wouldn't make financial sense for me to invest in a studio.

Also, I'm not overly excited by studio photography as everyone's pictures end up looking the same!

I'd much rather photograph you in a place that has special meaning for you. This approach appeals to me way more than being in a hot, stuffy studio with a boring white backdrop.

Don't worry if you're not sure about the best location for your photoshoot; I'll be happy to offer advice!







## Will the photoshoot take place indoors or outdoors?

I LOVE working with natural light and beautiful scenery, so prefer to be outdoors if at all possible. I think this also helps with capturing natural images.

However, I'm also happy to work indoors, especially if the weather isn't great.

If you like, we can capture a few images in your home or holiday accommodation before heading out to the garden or a nearby location that means something special to you, such as a local beach or woodland.

Your relationship is unique and I want to reflect this in my photography!





"We did our maternity photoshoot with Karen and it was absolutely amazing. She is so talented and professional and at the same time such a lovely person, made us feel very comfortable and relaxed.

We looked at many photographers before finalising Karen and simply adored her earthy and natural approach which, combined with her skill set, crystallised such beautiful moments in a magical and simplistic way that we will cherish for the rest of our lives.

She studied the location we suggested for the photoshoot and our photos turned out to be stunning. I would highly recommend Karen if you're looking for someone to capture your pregnancy memories."

ADITI DOIPHODE



# What will your approach be on the day?

Most importantly, your couple's photoshoot is going to be enjoyable!

I'm very down-to-earth and easy to get along with, so we'll soon get to know each other, which will help you to relax in front of the camera.

I'll capture lots of photographs, in different settings, and I'll show you how to sit or stand so that the photos look very natural and not overly posed.

I'll also capture some completely candid shots. It's a great opportunity for me to take a step back and capture you interacting as though I wasn't there!





Ideally we'll use more than one location so that there will be a good amount of variety in the images but also because you'll likely feel more comfortable around the camera as time goes on.

The best pictures are often the ones captured in the second half of the photoshoot, once you've relaxed and gotten into the swing of things.







"Karen is excellent and I couldn't recommend her services more! Myself and my fiancée had a trip planned to Loch Ness and I knew I wanted to do the marriage proposal there. I started to look up Inverness photographers and am delighted to have chosen Karen!

Karen helped immensely throughout the entire process leading up to the proposal. We worked together on specific locations, viewpoints, and very helpful tips to capture the special moment. It was a great relief (especially planning from the US) and worked like a charm, as everything went fantastic!!

She captured the proposal beautifully in real time, which is a priceless gift. Right after the proposal, she provided an engagement photoshoot, but made sure to remind us to enjoy our special moment first! It was such an easy and comfortable process for us - Karen told us just what to do, how to pose and really made that time feel so special, and now we have incredible photos! I truly cannot recommend a photoshoot with Karen enough. She made an important moment of our lives that much more memorable."

ANDREW COMINSKY

# What if the weather's poor?

This is Scotland; the weather is the one thing that's beyond our control! Heavy rain, high winds or thick fog would put a stop to an outdoor photoshoot.

Depending on the weather conditions, we might be able to go ahead but have to re-think our location, e.g. we'd want to avoid the beach on a windy day and move inland instead. Alternatively, we can work indoors in your home or holiday accommodation.

For an outdoor session, I suggest that we arrange a preferred date but be open to the idea of re-scheduling in the event of a particularly bad weather forecast. Don't worry, you wouldn't be charged extra if we move the date due to the weather.





# What should we wear?

I've produced a handy eBook with my advice on what to wear to your couple's photoshoot. Just follow the link below to save this to your phone or desktop. Please read the detail but, to summarise, you want to dress for the season and the location; colour coordinate but don't match; and avoid a rogue piece of clothing and big logos.



[DOWNLOAD NOW!](#)





"We were staying in the Inverness area while my wife was seven months pregnant, and we booked Karen her for a two-hour couple's maternity photoshoot at Burgie House near Forres, where we were staying.

I'm a photographer myself and the afternoon we'd chosen for our session turned out to be hot and sunny, and I was concerned about the harsh light. However, Karen is a professional and handled it no problem at all!

We started our photoshoot using the house as a backdrop then we got changed before heading into Burgie Arboretum. Karen used a variety of locations for different backdrops, and she managed to keep us cool in the shade, and in soft light, for much of the time.

We both really enjoyed the experience and felt totally comfortable around Karen. She really went the extra mile for us, both on the day and in the delivery of the images. The photos are beautiful! We love them! Karen really captured the natural vibe which we wanted, and we now have so many images to remember this special time in our lives. Thank you so much, Karen! We're so glad we chose you to do our photography!"

KYLE MCCORMICK





## What about our animals?

I'm an animal lover and always like to get our furry companions involved! I suggest we do photos with and without the fur babies, and we plan the locations around this.





# Do you do black and white photography?

I love using colour in my images but I also appreciate black and white photography. I'll convert some of your images to monochrome where I feel it's most effective.











## What will we discuss during the pre-shoot consultation?

I'm happy to have a 15-20 minute chat via phone or video call in advance of your couple's photoshoot, if a pre-photoshoot consultation is included in your chosen photography package.

This will help me to find out more about you, and you can get to know me better too! We can discuss locations, the weather, what to wear, etc.

After our call, you'll be feeling excited and will know exactly what to expect on the day!







"We're from California and were in Scotland recently on a tour of Europe. We wanted an engagement photoshoot in some dramatic Highland scenery, so I contacted Karen.

Karen was flexible with timings and managed our expectations about the weather! We chose Knockfarrel as we wanted a hilltop location with views to the mountains and over a lake. It worked out so well! I was dressed in a long dress and cape which flowed in the wind beautifully.

Karen drove us there so we didn't have to negotiate the narrow roads, and she and her husband Mark chatted with us the whole time and really put us at ease.

We love the photos and we look so majestic in them - exactly what we wanted. Karen over-delivered on the number of images so we have loads of photos and are excited to hang some and make our own photo album. Thanks again Karen! We very much appreciate all the time and effort you put into our couple's photoshoot."

**GUNILLA LEUTERIO**









## Do you travel?

I'm based on the Black Isle so I do most of my sessions in the Inverness area. If you're based further afield, we can discuss an additional fee to cover my travel, or you're welcome to travel to my neck of the woods!



# Why should we pay your prices?

A lot of people are, understandably, looking for bargains these days, but please remember the long-term value of these pictures. To capture this precious time in your life, please book an experienced and reliable professional!

The fee you pay to your photographer won't just cover their time on the day and it certainly won't go straight into their savings account. As a sole trader, I have numerous business costs to cover. Think about the time and effort that goes into a professional photographer's marketing, so that you even know they exist. Don't forget, your session will be followed by meticulous post-production work in order to deliver the very best results.











"OMG! Karen's photos are amazing! We travelled from Hawaii to Scotland to renew our wedding vows to celebrate our tenth anniversary. We got in touch with Karen and she was able to fit us in at short notice. We instantly felt a connection with Karen and could completely be ourselves in her company - she totally got our sense of humour!

Aside from the photography, we were planning a day trip and Karen was able to make some great suggestions for places to visit - she certainly knows the Highlands well!

Karen captured everything beautifully and we really enjoyed the whole experience. We're thrilled with the photos and the turnaround was soooooooooo fast!!!!!!

We'd chatted about our dog and Karen surprised us by using his name as our password for our online gallery, which was a lovely touch! We've definitely made a friend in Karen - so much more than just a photographer!"

DANIEL VO





## What photography packages do you offer?

I offer a choice of three photography packages, which tend to suit most people's needs.

Please scroll down for full details.

I appreciate that you may have specific requirements not covered by my main packages, which is absolutely fine. I'd be delighted to offer you a bespoke package instead. To enquire about a bespoke package, please [contact me](#) and tell me your specific requirements and I'll be back in touch with a quote.





# *The Classic Package*

- ♥ Comprehensive consultation via phone or video call, if desired.
- ♥ Up to 1 hour of coverage in one location in the Inverness / Black Isle area (travel fees may apply further afield).
- ♥ Post-production digital editing with each file carefully selected and edited in my signature style.
- ♥ Password-protected online gallery with a facility for purchasing prints.
- ♥ Approximately 50 high resolution printable digital images as a digital download.
- ♥ Choice of [package upgrades](#) available for an additional fee.
- ♥ Commitment to providing beautiful images and the highest standard of client service.

**£375 (tax included)**

# *The Signature Package*

## *(client favourite!)*

- ♥ Comprehensive consultation via phone or video call, if desired.
- ♥ Up to 2 hours of coverage in two locations in the Inverness / Black Isle area (travel fees may apply further afield).
- ♥ One outfit change.
- ♥ Post-production digital editing with each file carefully selected and edited in my signature style.
- ♥ Password-protected online gallery with a facility for purchasing prints.
- ♥ Approximately 100 high resolution printable digital images as a digital download.
- ♥ Choice of [package upgrades](#) available for an additional fee.
- ♥ Commitment to providing beautiful images and the highest standard of client service.

**£525 (tax included)**



# *The Deluxe Package*

- ♥ Comprehensive consultation via phone or video call, if desired.
- ♥ Up to 2 hours of coverage in two locations in the Inverness / Black Isle area (travel fees may apply further afield).
- ♥ One outfit change.
- ♥ Post-production digital editing with each file carefully selected and edited in my signature style.
- ♥ Password-protected online gallery with a facility for purchasing prints.
- ♥ Approximately 150 high resolution printable digital images on an engraved USB.
- ♥ Luxury 8" x 10" Classic Album
- ♥ 30" x 30" Storyboard Gallery Frame featuring nine images
- ♥ Choice of [package upgrades](#) available for an additional fee.
- ♥ Commitment to providing beautiful images and the highest standard of client service.

**£1,150 (tax included)**



## How do we enquire or book?

That's brilliant if you've decided to go ahead and book your couple's photoshoot! Please drop me a line using the link below. Let me know your availability, preferred photography package, and your thoughts on the location/scenery and we'll take it from there.

[CONTACT KAREN](#)

To confirm your booking, I'll just need you to complete an online booking form and pay the balance. I'm open to discussing flexible payment options for the deluxe package, if needed. Your photoshoot date will only be secure once payment has been made in full and the booking form has been completed.

Please don't put it off! My calendar fills up quickly, particularly in summer and autumn.





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