



 Karen Thorburn  
Photography

# *Newborn & Baby Photography eBook*

*Everything you need to know!*



*Beautiful... ♥ Natural... ♥ Relaxed.*

[www.karenthorburn.com](http://www.karenthorburn.com)





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# Introduction

Hello! I'm Karen.

Congratulations on your new arrival! I work with down-to-earth families who are looking for a classic style of baby photography with bright, beautiful, natural images.

Of course, it's not just about the photographs. You need to hire someone you feel comfortable with and who you can trust to provide excellent service.

There are a few things to think about! Maybe stick the kettle on then sit back and relax while I answer your questions about baby and newborn photography.





"Karen did a newborn photoshoot for us with our baby daughter to mark her arrival.

Karen's professional approach captured this magical time for us perfectly and we really enjoyed the photoshoot.

Her calm, observant approach was invaluable for not only our young children but our pets as well!

The images are gorgeous and in a natural style that suits our family.  
Thank you Karen!"

**EMILY & SAM HESLING**



## What's your style of photography and general approach?

I take a very natural and organic approach to newborn photography, with the focus on the baby without relying on props or accessories. Family photos are included but, again, the emphasis is on relaxed and natural posing.

Also, I take a hands-off approach with babies. I'll explain what I want to achieve but I think it's best if you're the one handling the baby and gently putting them into different positions.



## Do you have a photography studio?

No. My Inverness business address is a PO Box and not a studio.

I spend the bulk of my time working on location, so it wouldn't make financial sense for me to invest in a studio.

Also, I'm not overly excited by studio photography as everyone's pictures end up looking the same!



# Where and when will we do the photoshoot?

Newborn sessions are done ideally during the first four weeks, when your baby will spend a lot of time sleeping. Those early weeks can be really tiring and overwhelming, making your home the ideal setting for your newborn baby photoshoot.

You'll feel relaxed and comfortable in familiar surroundings, helping me to create very natural and true-to-life images.

**To get the best results, please hold off on your photoshoot until your baby's skin has finished peeling.**

Also, you'll need to tidy a couple of rooms beforehand, so that we have uncluttered backgrounds to work with!







## Can we have some outdoor photos?

This will depend on the time of year and the weather! Naturally, we'll need to ensure your baby is comfortable throughout the session.

I recommend using your home for indoor photographs, where you'll be able to lay your baby down, or put them in different positions, while I carefully capture a variety of images, including close-ups.

Of course, if the weather's on our side, we can pop outdoors for some photos in your garden or a nearby greenspace. After all, I do love the outdoors and working with natural light!



# Can we include other family members and our animals?

Yes, we can certainly involve the siblings, grandparents and fur babies!

However, please remember that, for a newborn session, I'll need to invest the bulk of my time focusing on your new arrival, so I can capture them in different positions and get close-up shots, e.g. of their hands and feet.

If you'd rather the emphasis of the photoshoot was on your family as a whole, then please consider booking me for a family photoshoot instead. Further information is available on my website [here](#).



## What should we wear?

Please start by planning your baby's outfit(s), then aim to colour coordinate.

Try to complement each other but please avoid wearing matching clothes, unless you want something very specific, like matching Christmas pyjamas!

Try to avoid anyone being dressed in a rogue piece of bright clothing, unless it's the baby! They should be the centre of attention in the photographs!

Also, try to avoid big logos as these can be very distracting.



## What time of day is best?

There are a couple of things to think about here. Firstly, please consider how the session will fit into your family routine. When is your baby generally quiet and content?

Also, let's think about the orientation of the rooms we'll be using and the lighting in them. I'll be using flash but it's always helpful to have some daylight to work with. However, we don't want the sun blasting through the windows creating bright highlights and harsh shadows. If you have blinds, then I can control the natural light. If not, it would be best to use a room at a time when it's not receiving direct sunlight.



# How should we prepare?

Here are a few tips:

1. Plan your outfits and have back-ups on hand in case of an 'accident'!
2. I'll bring a big white fluffy blanket and two swaddling blankets (one blue, one pink), but you might prefer to use your own. If so, make sure they're clean and ready to use.
3. Tidy up, vacuum and de-clutter!
4. Do your nails if you'd like close-up shots of your hands with those of your baby.
5. Look out any baby-related objects that you'd like me to photograph.





## Do you do black and white photography?

I love using colour in my images but I also appreciate black and white photography. I'll convert some of your images to monochrome where I feel it's most effective.





## Do you travel?

I'm based on the Black Isle so I do most of my sessions in the Inverness area. If you're based further afield, we can discuss an additional fee to cover my travel. Please [contact me](#) for a quote.

# Why should we pay your prices?

A lot of people are, understandably, looking for bargains these days, but please remember the long-term value of these pictures. To capture this precious time in your life, please book an experienced and reliable professional!

The fee you pay to your photographer won't just cover their time on the day and it certainly won't go straight into their savings account. As a sole trader, I have numerous business costs to cover. Think about the time and effort that goes into a professional photographer's marketing, so that you even know they exist. Don't forget, your session will be followed by meticulous post-production work in order to deliver the very best results.







## What photography packages do you offer?

I offer a choice of three packages, which tend to suit most people's needs. Please scroll down for full details.

**Please note that baby photography involves a lot of patience and the emphasis is on capturing high quality images, as opposed to a huge quantity.**

I appreciate that you may have specific requirements not covered by my main packages, which is absolutely fine. I'd be delighted to offer you a bespoke package instead. To enquire about a bespoke package, please [contact me](#) and tell me your specific requirements and I'll be back in touch with a quote.

# Baby Classic Package

- ♥ Up to 1 hour of coverage in one location in the Inverness / Black Isle area (travel fees may apply further afield).
- ♥ One outfit change for the baby.
- ♥ Post-production digital editing with each file carefully selected and edited in my signature style.
- ♥ Online gallery with a facility for purchasing prints.
- ♥ 10+ high resolution printable digital images as a download.
- ♥ Choice of [package upgrades](#) available for an additional fee.
- ♥ Commitment to providing beautiful images and the highest standard of client service.

**£300 (tax included)**

# Baby Signature Package

*(client favourite!)*

- ♥ Up to 2 hours of coverage in two locations in the Inverness / Black Isle area (travel fees may apply further afield).
- ♥ One outfit change for parents and siblings.
- ♥ Up to three outfit changes for the baby.
- ♥ Post-production digital editing with each file carefully selected and edited in my signature style.
- ♥ Online gallery with a facility for purchasing prints.
- ♥ 30+ high resolution printable digital images as a download.
- ♥ Choice of [package upgrades](#) available for an additional fee.
- ♥ Commitment to providing beautiful images and the highest standard of client service.

**£450 (tax included)**

# Baby Deluxe Package

- ♥ Comprehensive consultation via phone or video call, if desired.
- ♥ Up to 3 hours of coverage in two locations in the Inverness / Black Isle area (travel fees may apply further afield).
- ♥ Two outfit changes for parents and siblings. ♥ Up to four outfit changes for the baby.
- ♥ Post-production digital editing with each file carefully selected and edited in my signature style.
- ♥ Online gallery with a facility for purchasing prints.
- ♥ 60+ high resolution printable digital images on an engraved USB.
- ♥ Luxury 8" x 10" Classic Album.
- ♥ 30" x 30" Storyboard Gallery Frame featuring nine images.
- ♥ Choice of [package upgrades](#) available for an additional fee.
- ♥ Commitment to providing beautiful images and the highest standard of client service.

**£1,150 (tax included)**



## How do we enquire or book?

That's brilliant if you've decided to go ahead and book your baby's photoshoot! Please drop me a line using the link below. **Let me know your location, your availability, and your preferred photography package, and we'll take it from there.**

[CONTACT KAREN](#)

To confirm your booking, I'll need you to complete an online booking form and pay the balance. I'm open to discussing flexible payment options for the Baby Deluxe Package, if needed. Your photoshoot date will only be secure once payment has been made in full and the booking form has been completed.

Please don't put it off! My calendar fills up quickly, particularly in summer and autumn.



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