



 Karen Thorburn
Photography

Solo Photoshoot eBook

Everything you need to know!



www.karenthorburn.com





Contents

Introduction.....	Page 1
Where will my photoshoot take place?.	Page 3
Do you have a photography studio?.....	Page 4
What's your style of photography?.....	Page 6
What will your approach be on the day?.....	Page 7
What if the weather's poor?.....	Page 9
What should I wear or prepare for my photoshoot?.....	Page 11
What will we discuss during the consultation?.....	Page 12
Do you travel?.....	Page 13
Why should I pay your prices?.....	Page 14
What photography packages do you offer?.....	Page 16
How do I enquire or book?.....	Page 20



Introduction

Hello! I'm Karen.

Thanks for considering me as your photographer for your solo photoshoot, whether it's for professional headshots, personal branding, or images for your online profile.

It's not just about the images. I'm *equally* passionate about providing a first-class service, full of personal touches, and (unlike many photographers!) I don't have a huge ego.

I'll 'break the ice' with you before picking up my camera, helping you to relax and be yourself on the day. You're going to look and feel comfortable and enjoy the experience!

There are a few things to think about, so grab a cup of coffee, sit back and relax while I answer your questions about your solo photoshoot!





"I had a fantastic experience with Karen from start to finish.

Karen is a passionate and highly skilled photographer, and really worked with me to understand exactly what I wanted for my photographs.

She provides a very personalised, engaging service, so if you are considering getting professional photographs done, look no further!

I was delighted with my photographs and highly recommend!"

ELAINE MORROW



Where will my photoshoot take place?

Your photoshoot will take place in a location of your choice, but I can gladly make some recommendations.

I do most of my work outdoors as most of my clients love being out in nature (like myself!). However, if you don't want environmental portraits, indoor options could include a coffee shop, a hotel, your home or your workplace.





Do you have a photography studio?

No. My Inverness business address is a PO Box and not a studio.

I spend the bulk of my time on wedding photography, out on location, so it wouldn't make financial sense for me to invest in a studio.

Also, I'm not a huge fan of studio portraits as everyone's images end up looking the same. However, if you'd like studio photographs, then I'll happily redirect you to another photographer.





"The best photo experience I've ever had!

I booked with Karen super last minute when searching for an Inverness photographer for professional photos.

She was soooo amazing and made me feel so comfortable.

Would highly recommend Karen for anyone needing high quality photos!"

JESSICA MCNAMARA

What's your style of photography?

Firstly, I'll make sure you look your best and are well lit, so that the viewer can see detail in the images, e.g. in your eyes. You might think this is stating the obvious but not all photographers go to this level of effort!

I can adapt my style of photography to suit your particular needs. For instance, formal business portraits are likely to have a different vibe to more fun, light-hearted images for your Instagram profile. Of course, I can adopt different styles within the one photoshoot.

I'll just need you to give me some background on yourself and/or your business and how you're planning on using the images.



What will your approach be on the day?

Don't worry, I'm not going to shove a huge camera in your face the moment we meet! We'll chat first, before beginning the session. This will help to put you at ease and it'll also give me some time to think about how best to pose you.

We'll likely utilise a number of backdrops within a small area, to add variety to the images. I'll take my time as I'll be looking out for any wardrobe malfunctions or stray hair needing fixed. I'll also be checking the back of my camera regularly to confirm I'm happy with the lighting or to make adjustments.

I'll make sure you feel comfortable as I gently guide you into some natural poses while making sure you look your best.





"I contacted Karen to get some profile pictures done near Inverness.

What a professional photographer! Karen responded super quick to my query, made lots of suggestions, was very flexible with times and locations, and made some great choices.

Excellent headshots, good turnaround on editing and very helpful on choosing the most effective images.

I really could not have asked for better service. Highly recommended."

DEREK WELLS

What if the weather's poor?

This is Scotland; the weather is the one thing that's beyond our control! Heavy rain, high winds or thick fog would put a stop to an outdoor photoshoot.

Depending on the weather conditions, we might be able to go ahead but have to re-think our location, e.g. we'd want to avoid the beach on a windy day and move inland instead. Alternatively, we can work indoors in your home or workplace, etc.

For an outdoor session, I suggest that we arrange a preferred date but be open to the idea of re-scheduling in the event of a particularly bad weather forecast. Don't worry, you wouldn't be charged extra if we move the date due to the weather.





"I was looking for a solo photoshoot in the Inverness area and contacted Karen. She was able to fit me in at short notice and I booked a session at Culbokie Woods.

Karen kept an eye on the forecast and moved the time by a few hours to ensure we would have calm, dry conditions after a winter storm had blown through! I really appreciated this as I have long hair and wanted it under control in the photos.

Karen put me at ease when I arrived. She used a few locations within the woods for variety in the headshots and showed me how to pose but look natural.

It was lovely to meet Karen and the photos are great,
and I really appreciate that she included some extra images!"

CREAG DOCTOR

What should I wear or prepare for my photoshoot?

I've produced a handy eBook with my top tips on how to prepare for your solo photoshoot. Just follow the link below to save the eBook to your phone or desktop. Please read the detail but, to summarise, you want to dress for the season and the location; consider wearing your brand colours; and arrive with time to spare to avoid feeling stressed and looking anxious!



[DOWNLOAD NOW!](#)



What will we discuss during the consultation?

If a consultation is included in your photography package, I'll be delighted to have a 15-20 minute chat via phone or video call in advance of your solo photoshoot.

This will help me to find out more about you (and you can get to know me better too!).

We can discuss what you plan to do with the photographs, your business (if relevant), possible locations, the weather, what to wear, etc.

After our call, you'll be looking forward to your session and will know exactly what to expect!





Do you travel?

I do my solo photoshoots in Inverness and on the Black Isle. I'm happy to travel further afield but a travel fee may apply. Please [contact me](#) to let me know your location, and I'll happily quote for the travel fee.

Why should I pay your prices?

A lot of people are, understandably, looking for bargains these days, but please remember the value of these images. For a flexible approach, stress-free experience, and top quality results, please book a professional!

The fee you pay to your photographer won't just cover their time on the day and it certainly won't go straight into their savings account. As a sole trader, I have numerous business costs to cover. Think about the time and effort that goes into a professional photographer's marketing, so that you even know they exist. Don't forget that your session will be followed by meticulous post-production work in order to deliver the very best results.





"I wanted outdoor photographs with a variety of backgrounds instead of studio shots. I found Karen's website and liked her style of photography and got a nice vibe from her too!

I wasn't 100% sure what I was after, so Karen suggested some locations in the Inverness area and offered me a couple of photography packages to choose from. I booked a session with Karen at Rosemarkie.

Karen and her husband Mark (who was assisting with lighting) both put me at ease and helped me to feel relaxed while I posed for the camera. Karen used a range of backdrops within the woods and talked me through a number of poses at each location.

Karen has a great eye for detail and picked up on my upside-down earring and stray hairs, which meant I looked my best in the photos.

I needed a quick turnaround and Karen was happy to oblige, and she included a couple of freebies, which was a nice touch! The photos are perfect and I'm really excited about using them!"

EILIDH AMOS



What photography packages do you offer?







I offer a choice of three photography packages, which tend to suit most people's needs.

Please scroll down for full details.

I appreciate that you may have specific requirements not covered by my main packages, which is absolutely fine. I'd be delighted to offer you a bespoke package instead. To enquire about a bespoke package, please [contact me](#) and tell me your specific requirements and I'll be back in touch with a quote.










Solo Basic Package

-  Ideal for a few profile pictures.
-  20 minutes of coverage in one location in the Culbokie/Resolis area (my home patch).
-  Post-production digital editing with each file carefully selected and edited in my signature style.
-  5+ high resolution digital images
-  Digital download link.
-  Commitment to providing you with quality imagery.

£150 (tax included)









Solo Standard Package

(client favourite!)

-  Ideal for a selection of images to use across your website and social media.
-  Comprehensive consultation via phone or video call, if desired.
-  One hour of coverage in one location in the Inverness / Black Isle area (travel fees may apply further afield).
-  Post-production digital editing with each file carefully selected and edited in my signature style.
-  25+ high resolution digital images.
-  Digital download link.
-  Commitment to providing you with quality imagery and the highest standard of client service.

£325 (tax included)

Solo Branding Package

-  Ideal for a large selection of images to use across your website and social media over an extended period.
-  Comprehensive consultation via phone or video call, if desired.
-  Four hours of coverage in multiple locations in the Inverness / Black Isle area (travel fees may apply further afield).
-  Multiple outfit changes.
-  Post-production digital editing with each file carefully selected and edited in my signature style.
-  125+ high resolution digital images.
-  Digital download link.
-  Commitment to providing you with quality imagery and the highest standard of client service.

£800 (tax included)

How do I enquire or book?

That's brilliant if you've decided to go ahead and book your solo photoshoot!

Please drop me a line using the link below. Let me know a bit about yourself (e.g. what you need the images for), your availability and preferred photography package, and we'll take it from there. I'll look forward to hearing from you!

[CONTACT KAREN](#)

To confirm your booking, I'll just need you to complete an online booking form and transfer the balance. I'm open to discussing flexible payment options for the personal branding package, if needed. Your photoshoot date will only be secure once payment has been made in full and the booking form has been completed.

Please don't put it off! My calendar fills up quickly, particularly in summer and autumn.





www.karenthorburn.com
karen@karenthorburn.com

